



# **BLISS POINT HEALTH**

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**Logo Concepts  
& Color Palette**

**Logo**

**Variation 01**



# BLISS POINT HEALTH

Naomi Dicus, AFMC



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## Fonts

FELIX TITLING

AA ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Century Gothic - Regular

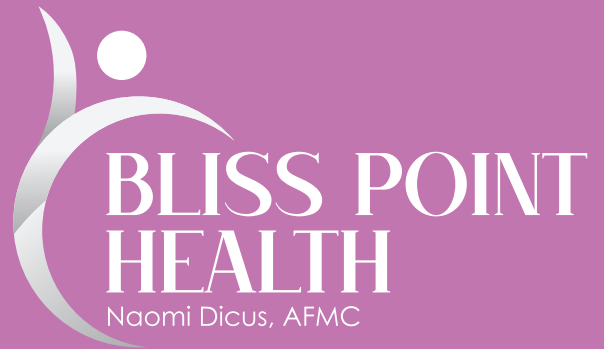
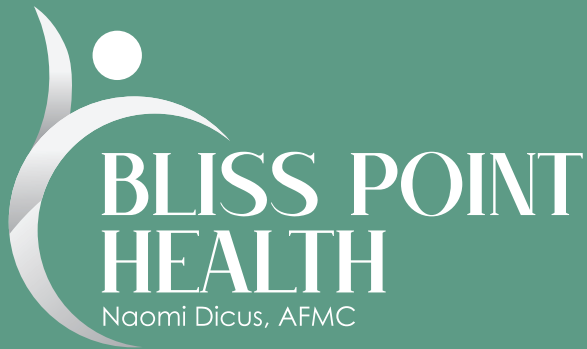
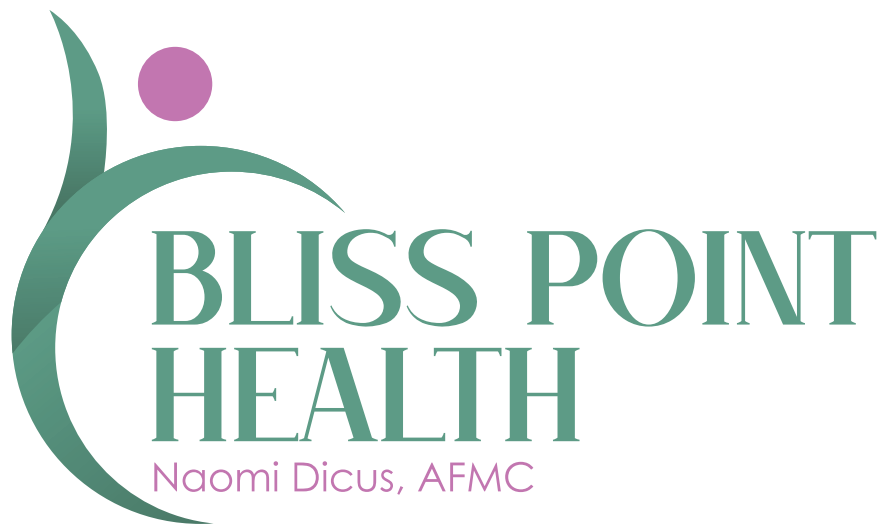
Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

## Color Palette



**Logo**

**Variation 02**



### Fonts

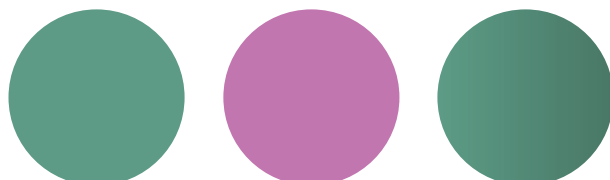
#### GRACEFUL

**Aa** ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

#### Century Gothic - Regular

**Aa** ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

### Color Palette



The background features a complex geometric pattern of overlapping squares in various shades of gray and beige. A grid of small white dots is overlaid on this pattern, creating a textured effect. The overall composition is centered and balanced.

**Thank  
You**