



BLISS POINT HEALTH

**Logo Concepts
& Color Pallete**

Logo

Variation 01

BLISS POINT HEALTH

Naomi Dicus, AFMC

BLISS POINT
HEALTH

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BLISS POINT
HEALTH

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Fonts

FELIX TITLING

AA ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Century Gothic - Regular

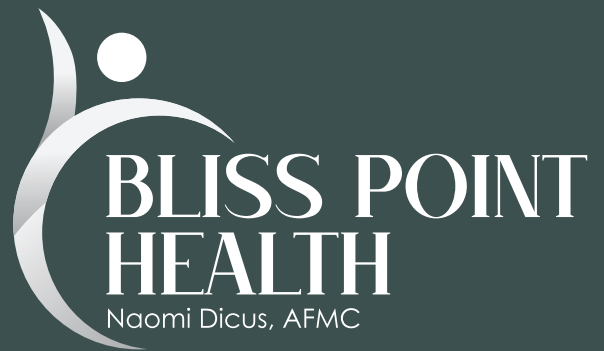
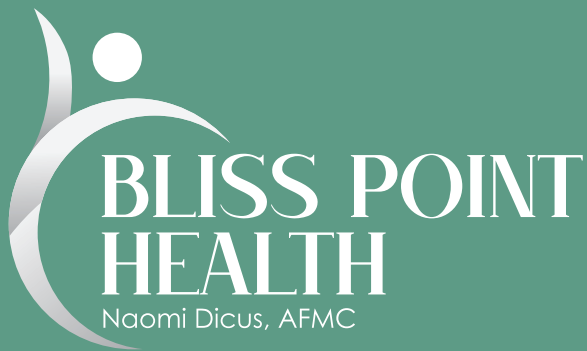
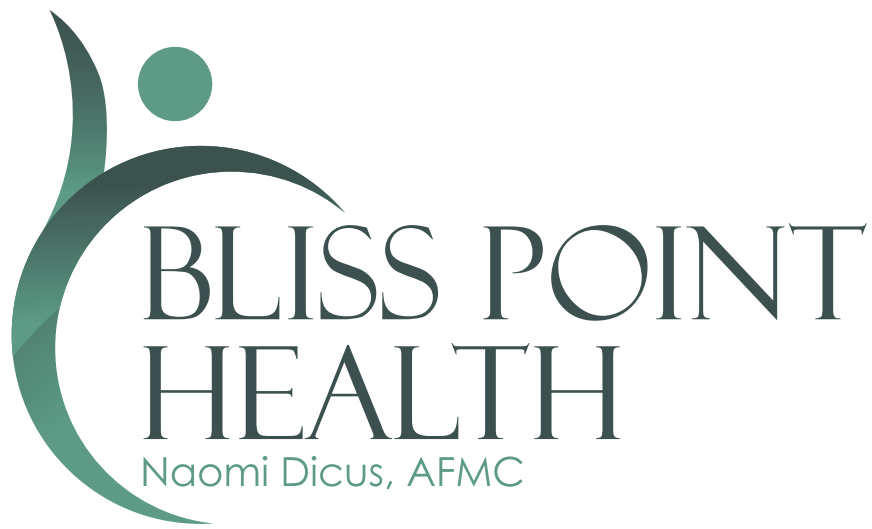
Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Color Palette



Logo

Variation 02



Fonts

FELIX TITLING

AA ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Century Gothic - Regular

Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Color Palette



Logo

Variation 03



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Fonts

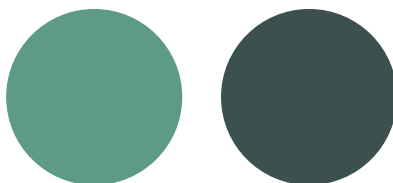
FELIX TITLING

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

Century Gothic - Regular

Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Color Palette



The background features a complex geometric pattern of overlapping squares in various shades of gray and white. A prominent feature is a large, light-colored diamond shape that contains a grid of small white dots. The overall effect is a modern, textured, and layered visual.

**Thank
You**