



BLISS POINT HEALTH

**Logo Concepts
& Color Palette**

Logo

Variation 01

BLISS POINT HEALTH

Naomi Dicus, AFMC

BLISS POINT
HEALTH

Naomi Dicus, AFMC

BLISS POINT
HEALTH

Naomi Dicus, AFMC

Fonts

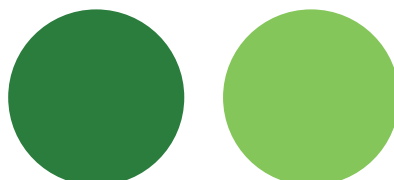
FELIX TITLING

AA ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Century Gothic - Regular

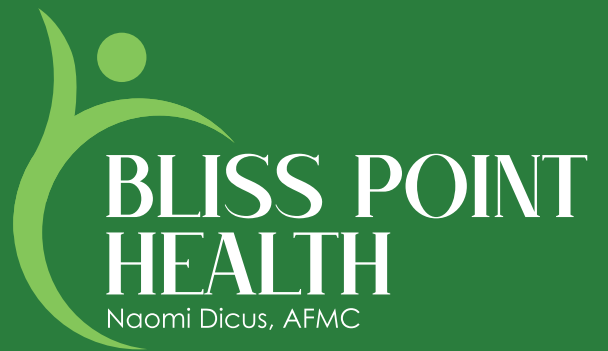
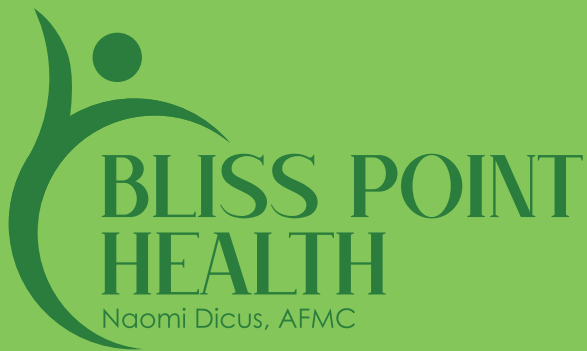
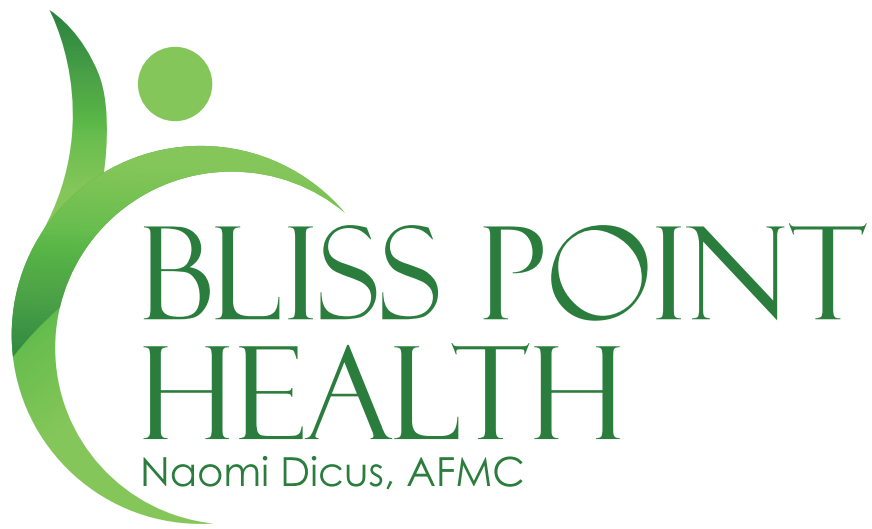
Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Color Palette



Logo

Variation 02



Fonts

FELIX TITLING

AA ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Century Gothic - Regular

Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Color Palette



Logo

Variation 03



BLISS POINT HEALTH

Naomi Dicus, AFMC



BLISS POINT HEALTH

Naomi Dicus, AFMC



BLISS POINT HEALTH

Naomi Dicus, AFMC

Fonts

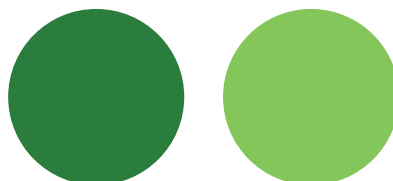
FELIX TITLING

AA ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Century Gothic - Regular

Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Color Palette



The background features a complex geometric pattern of overlapping squares in various shades of gray and white. A grid of small white dots is overlaid on this pattern, creating a textured effect. The overall composition is centered and balanced.

**Thank
You**